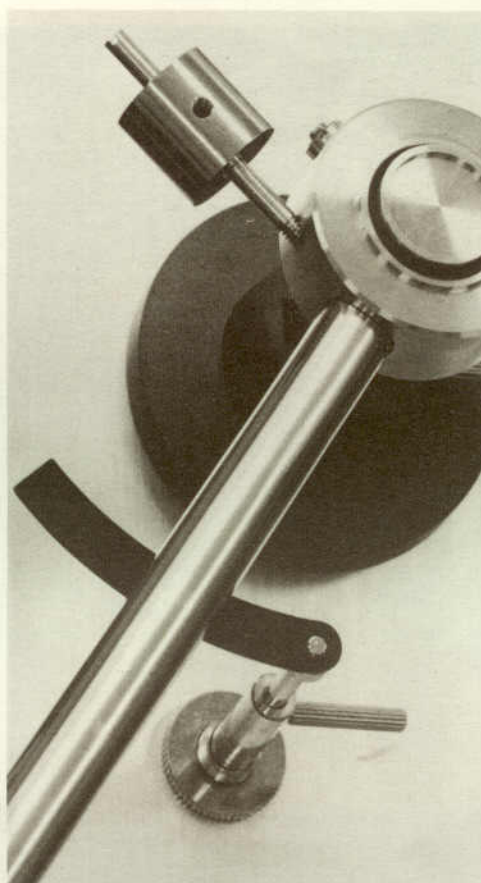
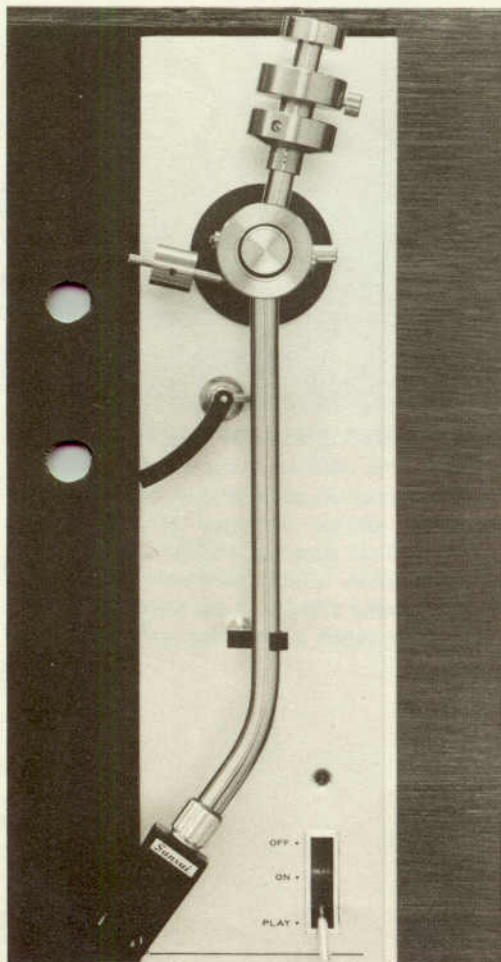


Tubular Tonearm The SR-4040 incorporates a non-resonant type tubular tonearm that balances on special pivot points with the aid of miniature precision bearings. This assures featherweight tracking and outstanding sensitivity since weight, frictional resistance and inertia are minimized. The tonearm utilizes two weights for vertical balance: a main weight complete with stylus pressure direct reading scale, and a sub-weight for use with unusually heavy cartridges. The stylus pressure direct reading scale on the main weight is graduated into $\frac{1}{2}$ -gram making from 0 to 2.5 grams for highly accurate settings. A special lateral anti-skating weight that keeps the tonearm from sliding inward across the record has also been provided. It cancels out any tonearm skating tendency and allows the arm to track accurately and without distortion. Up front, the tonearm is provided with a bayonet fitting for Sansui's lightweight arm shell. This device keeps the shell rigid when attached to avoid resonance, but is easily removable. The shell is made of a special alloy and weighs only 7 grams including leads. Featuring a shell connector made to the European Standard, the arm will accept any make of cartridge. Still another big design feature is that any cartridge used with this shell can be easily adjusted for optimum stylus overhang.



Hydraulic Cueing A unique oil damped arm lifter raises and lowers the tonearm at an even, steady speed. Eliminates the chance of accidental damage to records. Protects sensitive cartridge and record grooves. Lets the operator start to play anywhere on the record without worry.

Controls Operating the SR-4040 is simplicity itself. One lever controls the On, Off and Play functions. Move the lever from Off to On and the platter begins to revolve. Place the tonearm just above the end of record, and move the lever from On to Play and the oil damped arm lifter gently places the tonearm's cartridge on the record. Speeds are selected by two push buttons, one for $33\frac{1}{3}$ and one for 45 rpm. These buttons are automatically interlocked when the control lever is Off to protect the belt against warping and deformation. A power lamp above the control meter lights up red when the turntable is turned on. Also provided is an attractive cross-shaped EP adaptor for use with 45 records.

